

# The Cove of Lake Geneva Appoints Richard (Dick) Schwalbenberg as General Manager

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**Lake Geneva, WI** – Paloma Resort Properties announces Richard (Dick) M. Schwalbenberg as the new general manager of The Cove of Lake Geneva, a 222-suite condo-hotel just off the shores of Geneva Lake.

A seasoned professional in hotel, resort operations and homeowner management, Schwalbenberg heralds from Maine, where he served for 13 years as Chief Operating Officer at of the [Attitash Mountain Service Company](#), a leading real estate development and resort management company in the Mt. Washington Valley of New Hampshire. In this role, Schwalbenberg functioned as General Manager of two resorts, two motels and 40 Homeowner Association (HOA) properties. Prior to Attitash, Schwalbenberg was General Manager in Maine at [Black Point Inn](#) in Prouts Neck and [Sugarloaf Ski Resort](#) in Carrabassett Valley.

“Dick understands the relationship between the resort and the homeowners and brings to the Cove the knowledge of how to manage both entities simultaneously for the betterment of the property,” says Garth L. Chambers, President of Paloma Resort Properties, which has managed operations at The Cove since 2013. “While at Sugarloaf, Dick was retained jointly by the resort and the condo association, successfully moving this over-leveraged property to solid financial footing while repositioning the hotel, increasing service levels, and acting as project manager for the hotel’s renovation.”

A Certified Hotel Administrator, former President of the New England Inns and Resorts Association, and Executive Board Member of the Maine Innkeepers’ American Hotel and Lodging Association, Schwalbenberg holds a Bachelor’s Degree in Business and Organizational Management and an Associate’s Degree in Business and Hotel Technology.

“We look forward to Dick’s leadership as he employs his years of experience and expertise to further heighten the guest experience at the Cove and staff training standards,” says Chambers, “while also augmenting the property’s financial performance through creative marketing and sales strategies, improved community relations and enhanced property maintenance and design.”

Tags: [paloma resort properties](#), [dick swalbenberg](#), [cove of lake geneva](#), [lake geneva](#), [wi](#)

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## About The Cove of Lake Geneva

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Just off the shores of Geneva Lake, The Cove of Lake Geneva offers vacation condo living with hotel amenities in Southeastern Wisconsin's top resort town. Guests of this 222-unit property can relax and spread out in a one- or two-bedroom suite equipped with kitchen, living room with gas fireplace, whirlpool tub and patio or balcony. On property, The Cove features a coffee bar, arcade room, indoor and outdoor pool facilities and hot tubs, poolside dining, Tiki Bar and private cabana rentals as well as live music and organized kids' activities. The Cove boasts some 6,600 square feet of event space for wedding receptions, corporate retreats and other formal gatherings and is within walking distance of Lake Geneva's charming shopping and dining district, sparkling beaches, Riviera Pier, fishing, watercraft rentals and more.

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## About Paloma Resort Properties

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A privately owned golf and hospitality management company based in Lake Geneva, WI, Paloma Resort Properties provides innovative and proven solutions for premier Midwestern hotels, resorts and private clubs. Founded in 1989, Paloma owns the award-winning Geneva National Resort in Lake Geneva, WI and boasts a long-standing track record of establishing, reviving and rebranding champion golf + hotel resorts throughout the U.S. Experts in hospitality turnaround, golf course management, membership programs and food and beverage operations, the Paloma team personally commits to each property with an accessible, hands-on approach that translates to a welcome return on investment for each property owner. Learn more at [palomaresortproperties.com](http://palomaresortproperties.com)